



## Summer Conference Advertising Package Deadlines

### For advertising in FEBRUARY 2010 issue of AST:

- December 11, 2009      Application deadline. All applications must be returned to the ASTA National Office. The information provided will be used to create your listing in the Summer Conference Section, so please review carefully.
- December 18, 2009      Camera-ready ads due to National Office. All 1/4-page ads must be vertical (3 1/2" wide by 4 13/16" high). All 1/2-page ads must be horizontal (7 1/4" wide by 4 13/16" high). Full-page ads are also available. The journal is NOT responsible for errors in camera-ready ads. Preferred formats are **1) high resolution PDF files or 2) flattened TIF files with resolution of 300 dpi.**

### For advertising in MAY 2010 issue of AST:

- March 5, 2010      Application deadline. All applications must be returned to the ASTA National Office. The information provided will be used to create your listing in the Summer Conference Section, so please review carefully.
- March 12, 2010      Camera-ready ads due to National Office. All 1/4-page ads must be vertical (3 1/2" wide by 4 13/16" high). All 1/2-page ads must be horizontal (7 1/4" wide by 4 13/16" high). Full-page ads are also available. The journal is NOT responsible for errors in camera-ready ads. Preferred formats are **1) high resolution PDF files or 2) flattened TIF files with resolution of 300 dpi.**

### Additional deadlines for all summer conference applicants:

- Jan./Feb. 2010      Order selection of mailing labels from ASTA National Office. (see attached form).
- August 15, 2010      Deadline to receive summary, photos, and captions for use in post conference publicity in the November 2010 issue of AST (space permitting). Please see "Post Conference Publicity" for complete details.

### Please send all materials to:

Mary Jane Dye  
ASTA Summer Conferences  
4153 Chain Bridge Road  
Fairfax, VA 22030  
FAX: 703/279-2114

If you need additional information, please contact Mary Jane Dye at 703/279-2113, ext. 12, or [maryjane@astaweb.com](mailto:maryjane@astaweb.com).