



Summer Conference Advertising Package Form

Please check the summer conference package you would like to purchase. You may select more than one package if you wish to list your conference in both the February and May 2010 issues of the *American String Teacher* journal. *All ads are black and white.*

FEE	DESCRIPTION OF CONFERENCE PACKAGE
<input type="checkbox"/> \$275 Package 1	<ol style="list-style-type: none">1. Use of "ASTA" or "American String Teachers Association" in name of event and/or use of phrase "in cooperation with ASTA."2. Inclusion in AST's "Summer Conference" section in February OR May 2010.
<input type="checkbox"/> \$475 Package 2	<ol style="list-style-type: none">1. Use of "ASTA" or "American String Teachers Association" in name of event and/or use of phrase "in cooperation with ASTA."2. Inclusion in AST's "Summer Conference" section in February OR May 2010.3. 1/4-page ad in February OR May issue of AST.
<input type="checkbox"/> \$575 Package 3	<ol style="list-style-type: none">1. Use of "ASTA" or "American String Teachers Association" in name of event and/or use of phrase "in cooperation with ASTA."2. Inclusion in AST's "Summer Conference" section in February OR May 2010.3. Up to 3,000 labels.
<input type="checkbox"/> \$735 Package 4	<ol style="list-style-type: none">1. Use of "ASTA" or "American String Teachers Association" in name of event and/or use of phrase "in cooperation with ASTA."2. Inclusion in AST's "Summer Conference" section in February OR May 2010.3. 1/2-page horizontal ad in February OR May issue of AST.
<input type="checkbox"/> \$945 Package 5	<ol style="list-style-type: none">1. Use of "ASTA" or "American String Teachers Association" in name of event and/or use of phrase "in cooperation with ASTA."2. Inclusion in AST's "Summer Conference" section in February OR May 2010.3. 1/2-page ad in February OR May issue of AST.4. Up to 4,000 labels.
<input type="checkbox"/> \$1,310 Package 6	<ol style="list-style-type: none">1. Use of "ASTA" or "American String Teachers Association" in name of event and/or use of phrase "in cooperation with ASTA."2. Inclusion in AST's "Summer Conference" section in February OR May 2010.3. Full-page B&W ad in February OR May issue of AST.4. Up to 5,000 labels.

continued on next page....

Please feature our conference in the February 2010 issue of AST.
(Deadline: December 11, 2009)

Please feature our conference in the May 2010 issue of AST.
(Deadline: March 5, 2010)

We would like to be featured in both issues and purchase two packages.

1) \$ _____ package for _____ (enter February or May)

2) \$ _____ package for _____ (enter February or May)

Check number _____ enclosed for \$ _____ (made payable to ASTA)

Please accept my VISA MasterCard

Account number _____ Exp. _____

Name on card _____

Signature _____

Please return this application with payment to:

Mary Jane Dye
ASTA Summer Conferences
4153 Chain Bridge Road
Fairfax, VA 22030

If you need additional information,
please contact Mary Jane Dye at 703/279-2113, ext. 12,
or maryjane@astaweb.com.