



## **Post-Conference Publicity Guidelines**

In addition to the opportunity to advertise your summer conference in the *American String Teacher* prior to the event, there is a second opportunity for publicity. You may submit a BRIEF article about your workshop following your event to be included in the November 2009 AST. Articles must be received by **August 15, 2009**, in order to be considered for publication. Publication is not guaranteed and is dependent on available space.

### **Post-Conference Publicity Guidelines:**

1. No more than a 200-word narrative description about the conference.
2. Photos submitted for use in the journal must be at least 4 x 6 inches. Color photos will be accepted, but black and white is preferred. Electronic photos **MUST BE** 300dpi TIF images.
3. Up to four photos may be submitted. Not all photos will be used, and final choice is up to the discretion of the journal editor.
4. Each photo must be accompanied by a caption that includes: name of the conference, dates held, and conference location. Please identify as many people as possible in the photos.
5. Deadline to receive articles, photos, and captions for the November 2009 issue is **August 15, 2009**.

Please return to:

Mary Jane Dye  
ASTA Summer Conference Posts  
4153 Chain Bridge Road  
Fairfax, VA 22030